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- ★ A framed certificate of appreciation
- ★ Recognition in the awards program for the high school contest and UCF scholarships presentation
- ★ Acknowledgment in the Orlando STC Chapter newsletter
- ★ Acknowledgment on the Orlando STC Chapter, FTC, and UCF English Department Web sites

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- ★ A two-month “click-through” ad on the Orlando Chapter Web site

Corporate “Tech Angels” (\$500)

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- ★ Two admissions to the high school awards and UCF scholarships presentation
- ★ A 1/4-page ad in two issues of the Orlando Chapter newsletter
- ★ A four-month “click-through” ad on the Orlando Chapter Web site

Other (\$ _____)

- ★ All contributions are greatly appreciated

Business _____

Contact _____

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Send to:
STC Orlando Chapter Treasurer
P.O. Box 540444
Orlando, FL 32854-0444

. . . Your Support!

Technical Communication . . .

Thank you for supporting the Central Florida technical writing community.

All donations to the Society for Technical Communication are tax deductible (IRS ID #31-0919557). For more information about the Society of Technical Communication, the University of Central Florida technical writing program, and the Future Technical Communicators club, please visit:

★ <http://www.stc-orlando.org/> ★

★ <http://www.stc.org> ★

★ <http://www.english.ucf.edu/> ★

★ <http://pegasus.cc.ucf.edu/~ftch/index.html/> ★



For online information on our Corporate and Personal Sponsorship programs, please visit our “Rising Stars” Web page at:

★ <http://www.stc-orlando.org/education/risingstars.asp> ★



Patriot Press is a proud Corporate “Grand Patron” of the STC.

. . . Adding Value to Information



Rising Stars

At the University of Central
Florida and Central Florida
High Schools



Sponsoring Students Today to
Work in the Technical Fields
of Tomorrow



An Opportunity for Local Businesses

Dear Colleagues:

The Orlando Chapter of the Society for Technical Communication (STC), in conjunction with the University of Central Florida (UCF), wants to team with you in support of educational outreach initiatives in our community. For the past eight years, our chapter has nurtured future technical communicators via two major initiatives: (1) sponsoring an annual high school technical writing competition, and (2) presenting annual scholarships to outstanding students in the UCF undergraduate and graduate technical communication programs.

Both of these programs have been extraordinarily successful—indeed, national pacesetters. Until now, our chapter has provided most of the funding for the high school competition and scholarship fund. However, like most professional associations, STC has seen lean times over the past four years. For our educational outreach to continue to flourish, we are asking Central Florida businesses that have a stake in tomorrow's technical communicators to team with us by becoming sponsors in our outreach efforts. The technical communicator you assist today may help develop the software that keeps your business on the crest of the e-commerce tidal wave tomorrow!

If you have any questions about these initiatives, please contact one of the Orlando chapter officers listed below. Together, we can have a positive influence on the future of technical communications in Central Florida.



Dan Voss

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Orlando STC Chapter
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Mike Murray

Mike Murray, President
Orlando STC Chapter
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Your Corporate Sponsorship . . .

. . . helps fund the Orlando STC Chapter annual Central Florida High School Technical Writing Competition.

Every year Orlando STC members visit local high schools to promote the competition, which is designed to expand students' knowledge about technical communication and improve their writing. To compete, students submit an original, nonfiction paper on a scientific or technical topic of their choice.

Students' writing skills are sharpened by the entry criteria, which require that the essays objectively support and develop a thesis. Although the requirements are rigorous, participants have had great success and earned numerous awards over the past several years:

- ★ Students become experts on describing difficult concepts or clearly explaining challenging procedures. Papers from previous contests have ranged from "Feline Dental Care" to "The Role of Cell Cycle Regulators in the Development of Cancer."
- ★ Papers entered in the 2003 STC International Competition won four out of the five highest awards. The essays of second-place winner Eric First and third-place winner Andrew Lai were featured in the STC national magazine, *intercom*.
- ★ Central Florida contestants also earned first, third, and fifth place in the 2001 STC International Competition.
- ★ Since the contest's inception in 1996, local students have earned well in excess of \$5,000 in the STC Central Florida and International Competitions.
- ★ High schools from all over Central Florida are participating in and being enriched by this contest.



★
International Competition winners Andrew Lai (left) and Eric First of Winter Springs High School
★

For more information on the Central Florida High School Technical Writing Competition, visit <http://www.stc-orlando.org/education/highsch/highsch.asp>.

. . . helps sustain the Melissa Pellegrin Memorial Scholarship Fund for Technical Communication students at UCF.



The Melissa Pellegrin Memorial Scholarship Fund was founded to honor and preserve the memory of a valued friend and professional colleague, Melissa Pellegrin. She was a 1994 graduate of UCF and a member of the Orlando STC Chapter. The fund provides scholarships and awards to selected outstanding

undergraduate and graduate technical communication students at UCF.

In the 2003 competition, Bonnie Spivey won an undergraduate scholarship of \$500 for excellence in technical communication and her diligent leadership in the Future Technical Communicators (FTC) club at UCF.



★ *Bonnie Spivey* ★



★ *Bob Stultz* ★

Cindy Hauptner and Bob Stultz were each awarded a \$350 graduate scholarship for their contributions to the educational outreach programs. Bob and Cindy co-created multimedia presentations expounding technical writing, which are used to supplement the high school visits.

The fund also helps the chapter defray the cost of student membership in the STC, allowing new generations of technical writers to network with and learn from professionals in their field.



★ *Cindy Hauptner* ★

For details on the Melissa Pellegrin Memorial Scholarship Fund, visit <http://www.stc-orlando.org/education/college/schlr.asp>.