

Designing the Future of Technical Communication

Presented by the Orlando Chapter of the  
Society for Technical Communication



January 2004

Second Annual Gloria Jaffe Outstanding  
Technical Communicator Award

Nomination Form

### Nomination Form

Mail with \$50 entry fee by 7 November 2003 to Orlando Chapter STC, P.O. Box 540444,  
Orlando, Florida 32854-0444. Make checks payable to "Orlando Chapter STC."

(Fill out the form below. Attach additional pages if needed.)

#### Description of the Nominee's Business Contribution

**Nominee's Name**

**Nominee's Business Title**

**Company**

**Street Address**

**Nominee's Business Telephone**

**Nominee's Business Email Address**

**Nominating Manager's Name**

**Nominating Manager's Business Title**

**Street Address (if different)**

**Nominating Manager's Business Telephone (best time to call?)**

**Nominating Manager's Business Email Address**

**Nominating Manager's Signature**

# The Gloria Jaffe Outstanding Technical Communicator Award

**Does your business employ the best technical communicators in Florida?**

Then congratulations are in order!

You do if your business – and your company's bottom line – benefit from efficient and effective user documentation, outstanding sales presentations, an active website, clear and implementable business procedures, consistently winning proposals, and excellent customer feedback.

**Help the Orlando Chapter of the Society for Technical Communication (STC) discover your outstanding technical communicator**

The Orlando Chapter of STC needs your help to identify and recognize top technical communicators and the organizations they support. If you know who these people are – especially if you already employ them – why not take a moment to nominate them for the profession's most prestigious award in Florida?

**The Jaffe Award recognizes the vision and personal impact of one of Central Florida's pioneers in technical communication at the University of Central Florida**

A distinctive symbol of achievement, the Second Annual Jaffe Award will be presented in January 2004 before members of the Society for Technical Communication, faculty and students from the University of Central Florida, and area business and organization leaders. This prestigious award is presented to the company or organization that employs the most outstanding communicator and will be your enduring symbol of leadership in the profession of technical communication.

In addition, the winning technical communicator will receive a personal engraved award that commemorates their personal achievement as an Outstanding Technical Communicator. Two runners-up will also be honored for their accomplishments.

Last year's inaugural Jaffe Award was presented to Molly Townsend of Lockheed Martin Missiles and Fire Control in Orlando.



## Selection Procedure

To nominate a technical communicator for consideration by the Jaffe Award Judging Committee, simply use the form in this brochure to identify a deserving employee, contractor, or communication team for exceptional or sustained contributions to your organization's products, customer satisfaction, or business or financial performance. Nominees must have an identifiable full-time involvement with some form of technical communication or publishing, including reports, proposals, manuals, guides, websites, training, presentations, or audiovisual media.

Submit your nomination form and \$50 entry fee by November 7, 2003. Then, the Jaffe Award Judging Committee will arrange to briefly discuss the nomination with the nominating manager by telephone. The award winner and two runners-up will be selected based on the nominees' full-time pursuit of technical communication responsibilities; attainment of highly significant business objectives; and unique contributions during product development, during product marketing, or through the achievement of high user satisfaction.

Decisions of the judging panel are final.

For additional information and judging criteria, access the Orlando Chapter STC website at <http://www.stc-orlando.org/>

## Gloria Jaffe

*A founder of the Orlando Chapter of the Society for Technical Communication and an Associate Fellow of the Society, Gloria Jaffe also served*

*as mentor to hundreds of technical communicators she taught while developing the technical communication curriculum at the University of Central Florida. Her leadership is reflected in the enduring communication values prized by the Orlando*



*Chapter and in the professionalism of those many UCF graduates who had the opportunity to study with her.*

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