

**We're Designing the future of
Technical Communication**



**Third Annual Gloria Jaffe
Outstanding Technical
Communicator Award
January 2005
Nomination Form and
Award Description**

Nomination Form

Mail with \$50 entry fee by 8 November 2004 to Orlando Chapter STC, P.O. Box 540444,
Orlando, Florida 32854-0444. Make checks payable to "Orlando Chapter STC."

(Fill out the form below. Attach additional pages if needed.)

Description of the Nominee's Contribution as Technical Communicator

Nominee's Name

Nominee's Business Title

Company

Street Address

Nominee's Business Telephone

Nominee's Business Email Address

Nominated by

Business Title

Street Address (if different)

Telephone (best time to call?)

Email Address

Your Signature

The Gloria Jaffe Outstanding Technical Communicator Award

New for 2005!

In response to your suggestions, this year's contest encourages you to nominate yourself, a co-worker, or a contractor/freelance communicator you depend on. The Orlando Chapter is looking for outstanding technical communicators that represent the best of our profession and contribute to the business success of their employers and clients.

Help the Orlando Chapter discover Central Florida's outstanding technical communicator

The Orlando Chapter of STC needs your help to identify and recognize top technical communicators and the organizations they support. If you know who these people are – especially if you employ them or work with them – why not take a moment to nominate them for the profession's most prestigious award in Florida?

The Jaffe Award recognizes the vision and personal impact of one of Central Florida's pioneers in technical communication at the University of Central Florida

A distinctive symbol of achievement, the Third Annual Jaffe Award will be presented in January 2005 before members of the Society for Technical Communication, faculty and students from the University of Central Florida, and area business and organizational leaders. **This prestigious award is presented to the organization that employs the most outstanding communicator** and will be your enduring symbol of leadership in the profession of technical communication.

The winning technical communicator also receives a personal engraved award that commemorates personal achievement as an Outstanding Technical Communicator. Two runners-up are also honored for their accomplishments.

Last year's Jaffe Award was presented to Kelli Pharo of PBS&J in Orlando.



Selection Procedure

To nominate a technical communicator for consideration by the Jaffe Award Judging Committee, simply use the form in this brochure to identify a deserving communicator or project team for exceptional or sustained contributions to product design, product information, customer satisfaction, or business or financial performance. Nominees must have an identifiable full-time involvement with some form of technical communication or publishing, including reports, proposals, manuals, guides, websites, training, teaching, presentations, or audiovisual media.

Submit your nomination form and \$50 entry fee by November 8, 2004. The Jaffe Award Judging Committee will briefly discuss the nomination with the submitter by telephone. The award winner and two runners-up will be selected based on their full-time pursuit of technical communication responsibilities; attainment of highly significant business objectives; and unique contributions during product development, during product support, instruction, or through the achievement of high user satisfaction.

Decisions of the judging panel are final.

For additional information and judging criteria, visit the Orlando Chapter STC website at <http://www.stc-orlando.org/>

Gloria Jaffe

A founder of the Orlando Chapter of the Society for Technical Communication and an Associate Fellow of the Society, Gloria Jaffe also served



as mentor to hundreds of technical communicators she taught while developing the technical communication curriculum at the University of Central Florida. Her leadership is reflected in the enduring communication values prized by the Orlando

Chapter and in the professionalism of those many UCF graduates who had the opportunity to study with her.

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